

## Message Text

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ACTION AGR-10

INFO OCT-01 ARA-10 ISO-00 EB-07 EUR-12 /040 W

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R 022040Z APR 76

FM AMEMBASSY NASSAU

TO SECSTATE WASHDC 8035

UNCLAS NASSAU 0560

E.O. 11652: N/A

TAGS: ETRD, BF

SUBJ: CIGARETTE SALES

REF: STATE 067826

1. LOCAL CIGARETTE IMPORTERS WOULD NOT PROVIDE SALES  
FIGURES ON BRAND CIGARETTES. FOLLOWING ARE 1974 IMPORT  
FIGURES OF CIGARETTES BY COUNTRY:

### VALUE PERCENTAGE OF MARKET

UNITED STATES	DOLS 863,950	60 PER CENT
UNITED KINGDOM	DOLS 298,150	21 PER CENT
CANADA	DOLS 248,032	17 PER CENT

2. RATE OF DUTY FOR ALL CIGARETTES IMPORTED INTO THE  
BAHAMAS IS 140 PERCENT.

3. THERE IS ONE MAIN IMPORTER OF CIGARETTES WHO IS  
EXCLUSIVE AGENT FOR ALL CIGARETTES, INCLUDING THOSE IMPORTED  
FROM U.K., U.S., AND CANADA, EXCEPT FOR R.J. REYNOLDS  
BRANDS (CAMEL, WINSTON, SALEM AND MORE). THIS IMPORTER,  
SOLOMON BROTHERS, CLAIMS THAT ROTHMANS IS HIS BEST SELLER -  
APPROXIMATELY 35 PERCENT OF ALL SALES.

4. FOLLOWING IS BREAKDOWN OF BRAND NAMES AND RETAIL  
PRICES AS SOLD IN THE BAHAMAS BY SOLOMON BROTHERS:  
DOLS 5.75 PER CARTON OF 200 AND 65 CENTS A PACK - SALEM;  
CAMEL; ALPINE; CARLTON; CHESTERFIELD; DORAL; LUCKY STRIKE;  
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NEWPORT; PAXTON; TARRETON; TRUE; ADVANTAGE; EXPORT.

DOLS 5.75 A CARTON FOR REGULAR LENGTH, DOLS 6.00 PER CARTON FOR KING SIZE AND 75 CENTS PER PACK - KOOL; L AND M; LARK; AND MARLBORO. WINSTON - DOLS 5.25 PER CARTON REGULAR SIZE, DOLS 6.00 FOR KING SIZE AND 65 CENTS PER PACK. FOLLOWING COST DOLS 6.00 PER CARTON AND 70 CENTS PER PACK - VIRGINIA SLIMS; SILVER THIN; MAX; MORE; PALL MALL; CRAVEN A; EMBASSY; PICADILLY; SENIOR SERVICE; SILK CUT. DOLS 5.40 PER CARTON - CAMEO AND DUAMURIER (PRICE OF INDIVISUAL PACK NOT KNOWN). DOLS 5.40 PER CARTON, 60 CENTS PER PACK - GAULOISES; GITANES; MARTINIQUE; PETER JACKSON; PETER STYVESANT; PLAYERS AND ROTHMANS. DUNHILL - DOLS 6.50 PER CARTON, 75 CENTS PER PACK; BENSON AND HEDGES - DOLS 6.00 PER CARTON OF REGULAR SIZE, DOLS 6.50 FOR KING SIZE, 70 CENTS A PACK OF REGULAR AND 75 CENTS A PACK OF KING SIZE. SARATOGA - DOLS 6.00 REGULAR CARTON, 70 CENTS PER PACK. JOHN PLAYER - DOLS 5.40 PER CARTON; JOHN PLAYER CIGARETTES PACKED IN TUBES (50 CIGARETTES) 85 CENTS. SODRANIE - DOLS 11.25 PER CARTON - DOLS 1.25 PER PACK; SULLIVAN - DOLS 3.25 FOR 50 CIGARETTES.

5. IT WOULD BE HELPFUL TO EMBASSY IF REASON OF REQUEST IN REFTTEL WERE KNOWN.  
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## Message Attributes

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